GLOBAL BUSINESS SIMPLIFIED

Conducting business across borders is complex. AtoZ World Business makes it simple. In one easy-to-use database, AtoZ World Business provides 100 Country Business Guides covering over 115 topics each, plus 79 “trade tools” that range from Incoterms to letters of credit. Our business is furnishing your business with the knowledge it needs to succeed in global markets. Simple.

BENEFITS

• AtoZ World Business makes it easy for importers and exporters to get detailed and up-to-date compliance information for 100 countries.
• Global entrepreneurs use AtoZ World Business to get comprehensive worldwide information on business formation, taxation, business culture, and negotiating.
• Logistics firms, banks, and other service providers benefit from AtoZ World Business’s “sticky content” to keep clients and prospective clients on their webpages.
• AtoZ World Business helps governmental agencies promote and support trade missions.

All AtoZ World Business content is mobile friendly, automatically adapting to the screen size of any desktop, laptop, tablet, or smartphone.
## Country Guides

Features for Each Country

### OVERVIEWS
- Trade Overview
- Business Overview
- Country Snapshot
- Country Facts

### ADVERTISING & MARKETING
- Advertising Law

### BUSINESS CULTURE
- The Business Experience
- Decision Making
- Meetings
- Negotiating
- Entertaining
- Attire
- Businesswomen
- Business Workweek

### BUSINESS FORMATION
- Starting a Business

### BUSINESS TRAVEL
- Climate
- Customs Entry Travelers
- Emergency Numbers
- Hotels
- Tipping
- Visa and Passport
- Weather Forecast
- Disease Risks and Prevention
- Health Advisories
- Health Care System
- Immunization
- Insurance and Med-evac
- Directory of Health Services

### COMMUNICATIONS
- Dialing Guide
- Emergency Numbers
- Cell Phone Dialing Guide
- Internet Access
- Postal Service

### COUNTRY PROFILE
- Demographics
- Geography
- Government
- Government Leaders
- Economy and Trade
- People

### CULTURE
- Gift Giving
- Greetings and Courtesies
- Holidays
- Stereotypes
- Time Orientation
- Women in Business
- Women in Culture

### EMBASSIES AND CONSULATES
- …in Country of Other Nations
- …of Country Abroad

### EXPORT
- Basic Process
- Documents
- Restricted and Prohibited
- Special Provisions
- Contacts

### HISTORY
- Historical Timeline

### IMPORT
- Basic Process
- Documents
- Duties and Taxes
- Registration Requirements
- Tariff Classification
- Restricted and Prohibited
- Special Provisions
- Non-Tariff Barriers
- Standards, Testing, etc
- Contacts

### INVESTMENT CLIMATE
- Investment Climate 2014
- Investment Climate 2013
- Investment Climate 2012

### LANGUAGE TRANSLATION
- Video Dictionary
- Essential Terms
- Accounting
- Advertising
- Computers
- Contracts
- Countries and Capitals
- Internet
- Legal System
- Marketing
- Numbers
- Professions
- Travel General
- Travel Items
- Travel Services

### MEDIA OUTLETS
- Newspapers
- Television Stations
- Radio Stations
- Periodicals

### MAPS
- Maps (9 Thematic)

### MONEY AND BANKING
- Currency Overview
- Banknote Images
- Coin Images
- Currency Converter
- Major Banks

### NAMES
- Name Structure
- Surnames (Family Names)

### NEWS FEEDS
- Top Stories
- Agriculture
- Banking
- Business
- Crime
- Export
- Finance
- Import
- Trade

### SEAPORTS
- Seaports

### SECURITY BRIEFING
- Security Assessment
- Travel Warnings
- Threats to Safety and Security
- Money and Valuables
- Transportation Safety
- Local Laws
- Crime News Feed

### TAXATION
- Corporate Taxation 2014
- Corporate Taxation 2013
- Corporate Taxation 2012
- Individual Taxation 2014-15
- Individual Taxation 2013-14
- Individual Taxation 2012
- VAT, GST, and Sales Taxes 2014
- VAT, GST, and Sales Taxes 2013
- VAT, GST, and Sales Taxes 2012

### TRADE
- Trade Profile 2014
- Tariff Profile 2014
- Trade Agreements
- Trade News Feed
## Trade Tools

### ACRONYMS & ABBREVIATIONS
- Acronyms/Abbreviations

### AIR TRANSPORT
- Cargo Aircraft
- Air Freight Containers
- World Airport IATA Codes
- World Airports Information
- Airline Codes

### BASICS OF INT’L TRADE
- Foreign Exchange
- Importing
- Exporting
- Contracts

### BUSINESS ENTITIES
- Business Entities Worldwide

### COMPUTER TERMS
- Computer Terms

### COUNTRY CODES
- Country Codes

### CURRENCIES OF THE WORLD
- Currencies of the World

### DICTIONARY OF INT’L TRADE
- A to Z Definitions

### EMBASSIES AND CONSULATES
- …in Country of Other Nations
- …of Country Abroad

### EXPORTING FROM THE USA
- Basic Guide to Exporting
- Export Tariff Codes
- BIS Regulations
- Denied Persons List
- Entity List
- Specially Designated Nationals
- Unverified List
- Contracts

### IMPORTING TO THE USA
- Commodity Index
- Harmonized Tariff Schedule
- US Customs Rulings
- US Customs Documents

### INCOTERMS
- Incoterms 2010
- Incoterms 2000

### INSURANCE, GUIDE TO CARGO
- Guide to Cargo Insurance

### INT’L DIALING TOOLS
- International Dialing Guide
- International Dialing Codes

### INTERNATIONAL PAYMENTS
- Documentary Credits
- Letters of Credit

### MEASUREMENT CONVERTER
- Measurement Converter

### NAFTA
- Overview
- Text
- Implementation
- Documentation

### OCEAN TRANSPORT
- Cargo Vessels
- Cranes
- Ocean Freight Containers
- Seaports of the World
- Distances Between Ports
- Vessel Classifications

### RAILCARS
- Guide to Railcars

### SECURITY
- C-TPAT
- FAST
- ACE
- PAPS
- PARS
- C-TPAT Seal Requirements
- Automated Manifest System
- CSI
- AMR (24-Hour Rule)
- Food Facility Registration
- ISPS Code
- Maritime Transp. Security Act
- E.U. Maritime Legislation
- 10+2 Rule
- ISO 28000
- Data Security
- Industrial Espionage
- Security Glossary

### SOURCING GUIDE
- Sourcing Guide

### TRADE TERMS IN 8 LANGUAGES
- Trade Terms in 8 Languages

### TRUCK TRAILERS
- Guide to Truck Trailers

### WEIGHTS AND MEASURES
- Weights and Measures